



CONTENT PRODUCER

Purpose

Responsible for producing multimedia content for Subtv creative and commercial campaigns, the ideal candidate is passionate about digital and social media trends, technology and video content – with a flair for music and creative storytelling.

The content producer will be leveraging their experience to drive creative ideations on digital, social media and TV platforms, ensuring all output is consistent with brand strategy and company personality.

As well as supporting creative execution, while producing content, the role will involve discovering, recruiting and managing external creative suppliers working in all disciplines of digital media.

Role/Profile

- Proficient in all aspects of film production, with demonstrable experience in hands-on shooting, lighting and audio recording.
- Organised with good time management and able to work independently and manage an individual or an independent group to deliver content as and when required.
- Confident and articulate, with a positive drive and an appetite to learn.
- A conceptual and creative thinker.

Key Responsibilities

- Answering creative briefs from marketing, sales and music teams.
- Creating short-form visual content, on-screen graphical overlays, animated artwork, short and long form video series and dynamic media assets.
- Collaborating with the music & marketing teams to create shareable content that excites music fans and sets our brand apart.
- Assisting with the creation of playlist, curator and student-driven creative strategies with an eye to the future - always pushing the boundaries of digital content creation.
- Developing creative initiatives that tap into broader cultural/popular trends, making recommendations on new genres, formats and mediums.
- Planning, overseeing, filming and co-ordinating shoots.

Skills:

- A comprehensive knowledge of the Adobe Suite with advanced knowledge in: InDesign, Photoshop, After Effects and Premier Pro.
- A solid understanding of filmmaking, composition, typography and design.
- Experience with creating content for social campaigns, supporting digital marketing.
- Experience in motion graphics preferable.
- Able to ensure compliance with regulations and codes of practice across all areas.
- Excellent verbal and written communication skills.
- Ability to manage multiple projects simultaneously and work autonomously in a fast-paced, high-growth environment.
- Passion for creative work and music!

The salary will be dependent on experience.

If you are interested in applying for this role, please send your cv and e-mail to music@sub.tv.